

**Appomattox
Railroad
Festival**

**PO Box 513
Appomattox, VA 24522
434.363.8003**

January 2018

Dear Sponsor,

The planning for the 46th annual Historic Appomattox Railroad Festival to be held October 13th and 14th, 2018, is starting early this year and we are gearing up for this year to be one of the best. Festival visitors bring in revenue to both the County and Town of Appomattox each year and the Festival brings the community together for a weekend of fun-filled activities. The success of this event is credited largely to our sponsors, who lend their names and financial support to the event. The money raised assures the Festival can continue to be a huge part of Appomattox History. The Railroad Festival has achieved 501(c)(3) status which will enable your donation to be tax deductible.

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the attendees of The Historic Appomattox Railroad Festival. We have four levels of sponsorship packages, as detailed on the enclosed Sponsorship Commitment Form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship will be used to help The Historic Appomattox Railroad Festival to continue to be an event that the community looks forward to every year.

This year as part of the sponsorship packages your company name will be displayed on the Festival banner advertising you and your level of sponsorship. The Festival will have platinum, gold, silver, and bronze levels available. Your donations also help fund three scholarships that will be awarded to local students who exhibit exemplary community service.

We're counting on your support, and will be happy to answer any questions you may have by calling 434-363-8003. Thank you in advance for your willingness to support the efforts of the 46th Historic Appomattox Railroad Festival and make a difference in our community.

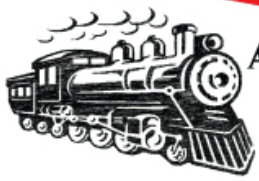
A response by August 15, 2018 would be greatly appreciated.

Sincerely,

Adam Clifton

Vice President, Appomattox Railroad Festival, Inc.

www.AppomattoxRRfest.org
info@appomattoxRRfest.org



2018 Historic Appomattox Railroad Festival

Sponsorship Commitment Form

Company Name			
Contact Person		Website	
Address		Phone	
		Email	
		Amount enclosed	

Choose a Sponsorship Level:

Platinum Level: \$1000.00 or more- 10x12 space at festival (to promote your business), name and/or logo and/or web link on festival website, *name and/or logo included in print materials, and platinum status displayed on the Festival banner.

Gold Level: \$500.00 - 10x12 space at festival (to promote your business), name and/or logo and/or web link on festival website, *name and/or logo included in print materials, and gold status displayed on the Festival banner.

Silver Level: \$250.00 - 10x12 space at festival (to promote your business), name and/or logo and/or web link on festival website, silver status displayed on the Festival banner.

Bronze Level: \$100.00 - Name and/or logo on festival website, bronze status displayed on the Festival banner.

Donations of any amount are greatly appreciated. Anyone wishing to make a donation, but are unable to commit to one of the above sponsorship levels may still make a contribution. All contributors will be listed on the website.

If you would like to sponsor a specific event, please let us know.

Website: Sponsor name and/or logo and/or web link will appear on www.AppomattoxRRfest.org

****Please make checks payable to Appomattox Railroad Festival, Inc.**

***For contributions made in a timely manner.**